

## **IIA AWARDS celebrates centenary of the capital.**

Indian Institute of Architects (IIA) salutes the political and cultural city of Delhi, on completing 100 years of its re-emergence as modern India's capital. Commemorating the centenary of the Capital, this year the coveted annual 'IIA Awards 2011' will be held at Siri Fort Auditorium, New Delhi on February 5, 2012.

New Delhi will witness the biggest ever annual congregation of Architects, where more than 1800 architects from all over India will attend the event. At the glittering grand ceremony, IIA will honour accomplished professionals for achieving excellence in architecture. The guest list includes Union Ministers and film celebrities.

**Ar. Vijay Garg, Awards Panel Chairman** notes: "This year's award ceremony will be our tribute to the architectural city of New Delhi, which completes its centenary as our Capital." **Ar. Kapil Mehta, Awards Panel Secretary**, adds "Architecture, being a part of our country's contemporary culture and heritage, holding the event at Siri Fort auditorium endorses IIA's commitment to assume a bigger role in global forums."

The IIA Award is a prestigious honour bestowed upon architects for 'Excellence in Architecture' in India, since 1989. The awardees are chosen by a jury of eminent architects from various parts of India. Only honorary and fellow member Architects from the IIA community are appointed to the Awards Committee and Jury Panel every year. "This is the only award that is for the Architects by the Architects", observes **Ar. Sanjay Puri**, winner of last year's 'residential' category. Adding that the IIA Awards inspire immense respect and are acknowledged all over the world, **Ar. Kamal S Malik**, a well known architect and another winner from last year's awards, expresses "the IIA Award is a wonderful platform for architects to showcase their creative talent at a national level. The planning and professionalism with which these awards are organized, encourages participants to give in their best".

IIA awards are exceptional examples of the personal devotion of architects and the ideals of IIA, demonstrated throughout an important part of an architect's life. For the first time in the history of IIA Awards, eight eminent architects will be inducted into the 'Hall of Fame' for their lifetime achievement. This year's Hall of fame inductees are **Ar. Raj Rewal, Ar. M.R. Agnihotri, Ar. Ajoy Choudhury, Ar. Ram Sharma, Ar. C.N. Raghavendran (Padmashree), Ar. M.M Rana (Padmashree), Ar. A.R Bhalla (Padmashree), and Ar. Balbir Verma**

This year, the IIA Awards Ceremony will be presented by AEROCON, an iconic brand owned by Hyderabad Industries Ltd, which is the flagship company of the C.K.Birla group. **Mr Abhaya Shankar**, MD, HIL says, "We are proud to be associated with IIA.

The Awards truly imprint India's footprint in the global Architecture community. We at Aerocon are committed towards a greener environment and our association with IIA is a step towards achieving a greener tomorrow".

The event is co-presented by FLOWGUARD - India's No.1 hot & cold plumbing system from Lubrizol.

Simpolo Ceramics, the leading brand in Tiles & Sanitaware & Philips Lighting are the partners for the event.

JINDAL STEEL & POWER - the flagship company of the O.P.Jindal group & Marshalls Wallpaper, The No. 1 Wallpaper, are the associate partners for the event.

For the first time, the IIA Awards ceremony is also supported by prestigious professional bodies like SPA ALUMNI (School of Planning and Architecture Alumni) , IIID (Institute of Indian Interior Designers) and ITPI(Institute of Town Planners, India) .

ET Now, 92.7 Big FM, Society Interiors, Architecture + Design and InteriorsTV.in are roped in as exclusive media partners for the 23<sup>rd</sup> IIA Awards. The event will be extensively covered and telecast by 'ET Now', the television media partner for the event and will be exclusively covered on air by 92.7 Big FM. The event will also be featured in Society Interiors and Architecture + Design, the print media partners for the event. InteriorsTV.in - World's first interior portal is the exclusive digital partner for the coveted event.

The awards ceremony will be supplemented by a live music performance by Delhi's own legendary singer **Babla Mehta**, who has more than 250 international concerts to his credit. Play back singer for many hit films like Chandni, Dil Hai Ki Manta Nahin, Tahalaka, Sadak, Jeene Do, Mayor Saheb & more. His mesmerizing voice is set to enthrall the Siri Fort audience with his soulful rendition of melodies from the golden era of music.

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## ABOUT:

**Indian Institute of Architects (IIA)** is the national body of Architects in the country - which currently enjoys a membership pool of architects, designers, builders, industrialists, public luminaries, professors, researchers and creative professionals who are associated with Architecture. Since its commencement of operations in 1917, the institute has played a major role in promoting the profession of architecture, by organizing and uniting all the Architects of India, in fellowship. IIA promotes aesthetic, scientific and practical efficiency of the profession, both in education and practice. The institute is represented on all national and international committees and communities, which are connected with architecture, art and the building industry. It is also actively

associated with International Union of Architects (UIA), Commonwealth Association of Architects (CAA) and South Asian Association for Regional Co-operation of Architects (SAARCH).

The **IIA AWARD** is the most prestigious honour bestowed upon professionals, for 'Excellence in Architecture' in India, since 1989. The objective of The IIA Awards is to encourage, acknowledge, appreciate and honour the significant contributions of member professionals in the field of Architecture. Each year, the awards are given in 6 categories, namely, Residential, Public, Industrial, Landscape Design and Research. The last IIA Awards'2010 were conferred upon promising professionals, at a luminous ceremony held in Nasik on 8<sup>th</sup> January 2011. The Awards are presented by the Indian Institute of Architects.

**SIRI FORT AUDITORIUM, NEW DELHI**, was commissioned by the late prime minister of India, Rajiv Gandhi. It is one of the biggest auditoriums in Delhi, and has hosted many mega cultural events like music, dance, theatre, film festivals etc. There are 4 auditoriums with combined seating capacity of approx. 2500. The auditorium was originally developed as a part of the ancient fort city, the Asian Village Complex, during the 1982 Asian games event. The Siri Fort complex was created within the land surrounding the Siri Fort ruins, for the sports event. Among these buildings is a large sports complex, upscale residential buildings, deluxe food joints and commercial establishments. This complex was further refurbished and expanded during the 2010 commonwealth games.

### **IIID**

Institute of Indian Interior Designers was established in 1972, to formally lead a skilled approach towards interior design. Considering the advanced and rapid growth of this field, aspirants are well-trained to move forward with proficient practice.

IIID is a professional body with 25 chapters and 6000 active members. It shares a close association with IIA, collaborating architects and interior designers. Every year, a healthy and professional competition is witnessed between both the talented groups, and the response has been overwhelming. IIID continues to contribute to its members, updating on latest technology and examples of good design practices.

### **SPA Alumni**

School of Planning and Architecture is an exclusive university, which commenced in 1941, and is the only one of its kind that provides extensive training in architecture and

design. SPA Alumni, an autonomous body of such a renowned institute has over 300 registered members, extending rigorous support in the field of architecture. Constantly striving for excellence, it extends its lead to newer frontiers of education and research.

Associated with IIA, both bodies together promote and encourage social and professional activities concerned with architecture. They also institute prizes for outstanding project works. SPA also promotes general interest in the practice of designing and development of modern architecture.

### **ITPI**

Institute of Town Planners, India, set up in 1951 comprises over 2800 members today. It provides training in specialized subjects like town planning, civic design and development of towns, cities and rural areas. The Institute has dynamic members clubbing Corporates, Fellows and Retired Associates.

ITPI fosters teaching of subjects related to town and country planning. A prominent institute, it has made notable contributions to our country in the field of architecture and also town planning projects. IIA is proud to have such an outstanding associate, making the event more remarkable.